Instructor: Esra DURCEYLAN KAYGUSUZ
E-Mail: esradk@sabanciuniv.edu
Office: FASS 2029
Office Phone: 0 216 483 9297
Office Hours: T 10:40-11:30
F 1:30-3:30
Extra office hours will be announced before the exams.

Teaching Assistants: TBA

Office Hours will be announced later in the semester.

Course Description:
The goal of this course is to investigate the theory and applications of microeconomics at an intermediate level. We will model economic activities as an interaction of individual economic agents pursuing their private interests under some resource constraints. We will also analyze the behavior of consumers, workers, business firms, and any other individual or entity that plays role in the functioning of the economy.
We will rigorously analyze the behavior of consumers (demand side), the firm (supply side), price and output determination in competitive and imperfectly-competitive markets. Analyses and tools presented in this course are essential for upper-level economics courses.


Course Outline:

*Introduction*

2 Supply and Demand

*The Theory of Consumer Behavior*

3 Rational Consumer Choice
4 Individual and Market Demand
5 Applications of Rational Choice and Demand Theories
6 The Economics of Information and Choice under Uncertainty
7 Explaining Tastes: Altruism and Other Nonegoistic Behavior
8 Cognitive Limitations and Consumer Behavior
Grading:

Exams: There will be two midterm exams. Midterms are cumulative. **Midterms will each count for 40 % of the final grade.** The make up exams will be given **after** the second exam and will be announced to those who will take them. There will be recitation session a day before each midterm (Probably a night session). Please arrange your schedule accordingly.

**Exam dates:**
Midterm 1 : July 22\(^{th}\), 2013 Tuesday (probably a late afternoon midterm )

Midterm 2 : August 22\(^{nd}\), 2013 Friday in class

Homework: Homework assignments will constitute **5 % of the final grade.** Each homework is due at the beginning of class on the assigned due date (due dates will be announced in class) and no late homework will be accepted. Each of the homework needs to be done carefully and thoroughly. You are encouraged to work together on the problems but each student **must** write up his/her own homework set. Answers that are merely copies of one another will be treated as violations of academic integrity. In order to receive full credit, you have to show all your work. One word or number answers to homework questions are not acceptable and will not receive any credit.

Quizzes: There will be unannounced in-class quizzes. They will be counted as **15 % of your final grade.** The quizzes given after the due date of homeworks include questions from homework assignments. There will **be no make-up** for quizzes. If you miss a quiz, your grade for that quiz will be zero.

Attendance: Attendance is crucial in order for you to learn the course material.

Communication: All class announcements, grades and problem sets will be e-mailed to your sabanciuniv.edu e-mail address. Make sure to check your e-mails frequently.

Academic Integrity: Receiving help from another student on an exam, giving help to another student on an exam, tampering with a graded exam, presenting another student’s work as your own, and lying to the instructor, are all violations of academic
honesty. In this course the penalty for cheating on an exam or homework assignment will be a grade of F in the course. All incidents of scholastic dishonesty will be reported to the Dean’s Office.

**Valid Excuses:** In case of an illness, you are required to bring a formal doctor’s note from a hospital. Reports that are approved by the health center considered as valid health excuses. If the doctor’s note is **not** approved by the health center, you are **not** eligible to take the make up exam.