VA ADVANCED ILLUSTRATION
VISUAL ARTS AND VISUAL COMMUNICATION DESIGN

COURSE DESCRIPTION
The term illustration can be broadly explained as the visualization of a specific subject as a drawing, painting or photograph. In this class the term Illustration will focus on the visual representation for a certain mood or attitude through various media listed above. Students will have the opportunity to learn various illustration techniques and experiment on creating their own style. This studio course is suitable for junior and senior level Visual Arts and Visual Communication Design students. Projects will vary, but will include illustrating text for posters and character development for a fairy tale story book. By the end of the semester you will have added to your portfolio, and to your expertise and confidence to experiment and use illustration for further visual projects.

ATTENDANCE
Attendance to class is mandatory. After three absences the student’s grade will be lowered one letter grade and lowered another letter grade for each following absence. Students accumulating six or more absences will receive a failing grade for the course. Attendance will be taken only once during the class period.

GRADING
You will earn a grade based upon your artistic quality (concepts, execution, presentation) and active participation in class (including the timely completion of work).

MATERIALS
Metal ruler, light duty retractable knife, mounting spray, mounting board, any drawing tool for water color, acrylic and any heavy weight paper.
SCHEDULE
VA 461 ADVANCED ILLUSTRATION

**JUNE 30**
- Introduction to the course, overview of the literature
- Class Work 1. Self expressive card (DIY)
- Class Work 2. Bookmark illustration (DIY)

**JULY 2**
- Introduction to free hand illustration techniques
- Workshop 1. Integration of raster and vector illustrations
- Workshop 2. Working with high-resolution scanned raster illustrations.

**JULY 7–9**
- Project 1. Fairy Tale Story Illustration
  - Project concepts, style guide.

**JULY 14–16**
- First draft, Project 1/ Studio work in progress
- Second draft, Project 1/ Studio work in progress

**JULY 21–23**
- Project 1. **FINAL SUBMISSION**
- Project 2. Theatre Poster
- Workshop 3. Illustrative Typography

**JULY 28–30**
- First draft, Project 2/ Studio work in progress
- Work in Progress/ Studio

**AUGUST 4–6**
- Second draft, Project 2/ Studio work in progress
- Workshop 4. Lettering

**AUGUST 11–13**
- Third draft, Project 2/ Studio
  - Project 2. **FINAL SUBMISSION**

**AUGUST 18–20**
- Project 3. Course Documentation / Photography studio shooting
  - Project 3. **FINAL SUBMISSION**